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ABOUT THE CREATORS

Karin Sella Sloan

Karin always enjoyed making collages, scrapbooks and other creative gifts for friends... but it wasn't until wedding season hit that she became inundated with gifting occasions and scrapbook requests. Everyone thought a scrapbook would make a perfect gift, but most girls needed help getting started. Thus Let-Me-Tell-You™ was born out of a loved hobby, pure necessity, and the pull of market demand.

Karin's career has included accounting, turnaround consulting and working on various consumer product and retail projects including women's fashion, home furnishings and photo.

Karin has a Liberal Arts degree from Tufts University and an MBA from NYU. Karin has lived in Boston, Philadelphia and Spain, and currently lives in New York City with her husband, Adam, where she works, scraps, writes, spins, plans a lot of bridal events for friends, and eats candy.

Amy Graiwer

After studying art and psychology as an undergrad at Brown University and the University of Pennsylvania, Amy received her MBA degree from NYU. She always loved crafting projects, especially gifts for friends and family. Starting a scrapbook business was a natural calling for Amy, the master of both pen and Powerpoint, so when Karin and the market called, she answered, with a new perspective on scrapbooking.

Amy has worked at William M. Mercer HR Consulting, Merrill Lynch and as a product development, and sales & marketing consultant to a consumer products company.

Amy lived in New Rochelle, NY, Providence, RI, Philadelphia and New York City before moving to LA where she resides with her husband Stuart. In LA Amy can be found working, scrapping, drawing, and raising her little lovey, beautiful baby Kayla.



Let-Me-Tell-You™ is a partnership grounded in friendship, fun and a shared creative passion.

Our goal is to fill the demand for outstanding products that enhance and simplify the experience of creating a personal gift, so that more women with various levels of talent and free time can enjoy the process and emotional reward.

